

“To change one’s life through us”

Marketing Intern

Job Description:

- 1. Support marketing campaign planning and execution.**
- 2. Write copy for social media posts, promotional emails, and other marketing collateral.**
- 3. Assist in the creation of written, video, and image content for marketing channels.**
- 4. To ensure customer satisfaction by providing excellent Customer Services.**
- 5. Follow communication procedures, guidelines, and policies company**
- 6. Be an effective change manager with the ability to lead the team through by displaying motivating and encouraging behaviours**

- 7. Coordinate and resolve feedback, escalations with other departments to ensure operational efficiencies**
- 8. Create reports to update the management on the team's progress and results**
- 9. Any other assignments and projects as assigned by the Manager**

Requirement:

- 1. Must be fluent in both Mandarin & English - to interact with clients/customers who are Mandarin-speaking.**
- 2. Possess exceptional interpersonal and communication skills with the ability to develop strong working relationship at various levels**
- 3. Comfortable with digitalization and remote work**
- 4. Solid computer skills, especially MS Excel**

Working Location:

- Dato Onn, Johor Bahru**