



Marketing Internship

Location | Malaysia

About ISI Markets Group

ISI Markets has a proud 30-year history as the leading provider of data, analysis and research on the world's fastest growing and highest potential markets. We provide the intelligence and tools that inform confident strategic, investment and risk decisions for our clients worldwide.

We are a unified proprietary intelligence platform combining proprietary data on economies, industries, companies, capital flows, credit and liquidity. Through five product lines built on the platform - CEIC, EMIS, EPFR, REDD and iMoneyNet – we help investors, banks and corporates understand complex markets and make better strategic, investment and risk decisions.

For more information visit isimarkets.com

Working for Us

ISI Markets is an ambitious and growing group, headquartered in London, with over 750 experts across a network of 20 offices worldwide, serving customers in 70 countries. We ensure that our culture enables our people to have a meaningful and rewarding career chapter with us:

- **Stronger Together:** You will be part of a collaborative dynamic global sales team of 150 professionals.
- **Rewarding High Performance:** We offer competitive reward and commission structures as well as quarterly sales awards for our highest performers.
- **Inclusive Environment:** We believe our diversity is what helps us to win with over 40 nationalities represented amongst our global team.
- **Innovation:** We value fresh perspectives and expect our people to contribute and share their views.
- **Career Growth Opportunities:** We invest in our people through ongoing training and have a strong track record of promotion from within.
- **Hybrid Working:** We promote hybrid working in all of our offices and trust our employees to do their best work irrespective of where they are working.

The Role

As a Marketing Intern, you will work closely with the Marketing team to support a wide range of marketing initiatives across digital marketing, content creation, events, market research, and campaign execution. You will contribute to real business projects, collaborate with cross-functional teams, and gain hands-on experience in B2B marketing, digital engagement, marketing analytics, and customer relationship management within a professional corporate environment.

Key Responsibilities

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- Support integrated marketing campaigns across digital, social media, website, offline, and direct channels
- Adapt global content and localise into regional languages (Japanese and Korean) including social posts, blog articles, newsletters, and marketing collaterals
- Adapt and localise (Japanese and Korean) weekly newsletters for clients and prospects, supporting lead generation and engagement using AI tools
- Manage day-to-day social media activities - scheduling, and resharing post to internal stakeholders
- Support campaign planning and strategy through research, benchmarking, and audience insights
- Track campaign performance and analyze key metrics
- Generate insights and recommend improvements to optimize engagement and conversion
- Work with cross-functional teams including sales, product, and other stakeholders globally
- Support coordination with external partners (e.g., vendors, venues, where relevant)
- Gain visibility into how marketing supports commercial growth in a global business

Required Skills & Experience

Knowledge & Skills

- Currently pursuing a Degree in Marketing, Business or a related field
- Proficient in Excel, PowerPoint, Word
- Analytical, creative, collaborative and details-oriented
- Excellent communication and relationship-building skills

Preferred Attributes

- 3-6 months internship
- Preferred Malaysian Citizens only
- Experience working with financial data platforms, research providers, or news intelligence services
- Familiarity with emerging markets or credit analysis
- Ability to translate client needs into actionable product feedback
- Self-starter comfortable in a fast-paced, high-growth environment

Please send a full resume to recruitment@isimarkets.com. All job applicants will be treated with strict confidentiality.