

STRATEM

STRATEM GROUP OF COMPANIES

Invest. Elevate. Transform.

WE'RE HIRING!

DIGITAL MARKETING INTERN

Join Stratem Group and be part of our dynamic team driving growth across multiple industries.

Learn. Create. Grow with us.



LOCATION

One City,
Subang Jaya,
Selangor (On-site)



DURATION

3 – 6
Months



ALLOWANCE

RM1,000
per month along with
an additional parking
allowance.



WORK SETUP

On-site



WHO SHOULD APPLY?

Creative, curious, and
passionate about digital
marketing and content
creation.

KEY TASKS



Content Creation

Create engaging content using Canva, CapCut, Adobe and AI tools for social media, websites, and marketing campaigns.



Social Media Expertise

Familiar with major social media platforms, specifically TikTok and Meta (Facebook & Instagram).



Content Planning

Content planning, posting and editorial calendar management.



Community Engagement

Basic community management – Engage with comments and messages.



Analytics & Tracking

Basic analytics and performance tracking to measure content effectiveness.

WHAT YOU'LL GAIN

- ✓ Hands-on experience in real marketing projects across multiple industries
- ✓ Exposure to creative tools and AI-powered content creation
- ✓ Mentorship and guidance from experienced professionals
- ✓ Opportunity to grow your skills and build your portfolio



READY TO KICKSTART YOUR MARKETING CAREER?

Send your CV, portfolio (if any) and a short introduction about yourself to:

pretz@stratem.com.my

Let's grow and create impact together!

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Stratem Group is a multi-sector investment and business group focused on building sustainable, high-value enterprises across IT advisory, logistics, laundry solutions, retail fragrances, and food & beverage services.

