



Holistic Food Sdn Bhd

Reg No: 1143867-X (201501018535)

Manufacturer/Factory:

No. 86, Jalan Apollo U5/198,
Bandar Pinggiran Subang
40150 Shah Alam,
Selangor D.E., Malaysia.

T: 603-7832 7871/603-7832 0147

F: 603-7832 7371

E: admin@holisticfood.com.my

W: www.holisticfood.com.my

Marketing & Creative Intern (Content + Design)

Location: Klang Valley

Duration: 3–6 months

Allowance: RM800 – RM1,000 per month

About Us

We are a fast growing brand focused on building strong, modern consumer snacks products in Malaysia. Our focus is on **branding, storytelling, and digital growth**, and we're looking for interns who want real exposure—not just admin work.

What You'll Be Doing

This is a **hands-on role** where you'll actually contribute to live campaigns:

- Create **social media content** (IG, TikTok, Xiaohongshu if relevant)
- Design visuals (posts, banners, packaging ideas)
- Assist in **marketing campaigns & product launches**
- Help with **content planning & trend research**
- Work on **branding ideas and creative direction**
- Support basic **photo/video shoots**
- Participate in product roadshows

What We're Looking For

We don't care about perfect grades — we care about **attitude + creativity**:

- Studying Marketing, Mass Comm, Design, or related field
- Basic skills in **Canva / Adobe (PS, AI) / CapCut**
- Strong interest in **social media & branding**
- Good sense of design, trends, and what “looks good”
- Willing to learn, take feedback, and execute fast
- Bonus: TikTok creator mindset / knows what goes viral



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What You'll Gain (Why This Internship is Different)

- Real experience working on **actual brand campaigns**
- Opportunity to **build a strong portfolio** (we will guide you)
- Direct exposure to **business strategy & marketing decisions**
- Freedom to pitch ideas (we actually test them)
- Potential for **full-time conversion**

Who Should Apply

- You want to **learn fast and do real work**
- You're tired of internships that only give admin tasks
- You want to build a portfolio that actually gets you hired

How to Apply

Send us:

1. Your resume
2. Portfolio / sample work (even personal projects or TikTok content)
3. A short note: "Why you want this role"

Email: andywong@holisticfood.com.my or patriciaheng@holisticfood.com.my

Subject: *Marketing Intern Application – [Your Name]*

Note: We prioritize candidates who show initiative and creativity over grades.