



Holistic Food Sdn Bhd

Reg No: 1143867-X (201501018535)

Manufacturer/Factory:

No. 86, Jalan Apollo U5/198,
Bandar Pinggiran Subang
40150 Shah Alam,
Selangor D.E., Malaysia.

T: 603-7832 7871/603-7832 0147

F: 603-7832 7371

E: admin@holisticfood.com.my

W: www.holisticfood.com.my

Business Development Intern (Partnerships & Growth)

Location: Klang Valley (On-Site)

Duration: 3–6 months

Allowance: RM800 – RM1,000/month

About Us

We are a fast-growing consumer snack brand focused on expanding across **retail, corporate partnerships, and new distribution channels**. We move fast, test ideas quickly, and give interns real responsibility to contribute to business growth.

What You'll Be Doing

This is not a “follow-up and filing” role — you'll be involved in **real business deals and expansion**:

- Identify and research **potential partners** (retail, hotels, airlines, corporate clients)
- Assist in **outreach and relationship building** (email, LinkedIn, calls)
- Support in preparing **pitch decks, proposals, and pricing strategies**
- Join meetings and learn how deals are negotiated
- Track leads, partnerships, and sales pipeline
- Explore **new market opportunities and business ideas**

What We're Looking For

We're looking for someone who is **curious, confident, and commercially aware**:

- Studying Business, Marketing, Entrepreneurship, or related field
 - Strong communication skills (English required, Mandarin is a plus)
 - Comfortable speaking to people and presenting ideas
 - Organized, detail-oriented, and proactive
 - Interested in **sales, partnerships, and business strategy**
 - Bonus: Experience in clubs, events, side hustles, or selling anything
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What You'll Gain

- Real exposure to **how businesses grow and close deals**
- Hands-on experience with **clients, negotiations, and partnerships**
- Learn how to build **sales pipelines and revenue strategies**
- Opportunity to contribute ideas that may actually be executed
- Potential for **full-time conversion into BD / Sales role**

Who Should Apply

- You enjoy talking to people and building connections
- You want to understand **how money is made in business**
- You are driven, resourceful, and not afraid of rejection

How to Apply

Send us:

1. Your resume
2. Any relevant experience (projects, events, part-time jobs, side hustles)
3. A short note: "How would you approach getting a new client for our brand?"

Email: andywong@holisticfood.com.my or patriciaheng@holisticfood.com.my

Subject: *BD Intern Application – [Your Name]*

Note: We value initiative, communication, and hustle more than academic results.