

Company Introduction

Worthy Book (www.worthybook.my) is an award-winning professional marketing firm that creates attractive customer & employee reward programs for corporate clients by extending exclusive offers from popular merchant brands in Malaysia.

We also help merchants adopt cashless payments via popular e-wallets / mobile wallets / Buy Now Pay Later and secure popular merchants for food/ mart delivery apps.

Position	Admin Intern	Sales Intern
Job Description	Assisting with emailing, making phone calls, following-up, paperwork, administrative tasks, research, documentation, filing, etc.	Initiate calls, send out emails with proposals, follow up, negotiate with merchant brands for attractive offers.
Job Requirement	<ul style="list-style-type: none"> • Fluent in English and/or Mandarin / Cantonese / Malay • Smart, can-do attitude & energetic • Currently at university / college OR fresh grads • Interest in advertising / media / publishing / lifestyle bargain offer deals / coupons & vouchers / mobile wallets / cashless payments • Microsoft Word & Excel literate • Neat & tidy 	
Why Join Us	<ul style="list-style-type: none"> • REAL responsibilities and learn NEW skills. • Benefits and incentives such as commission, member of the month bonus, etc. • We work with 3,000+ top brands in Malaysia, e.g. ZUS Coffee, Inside Scoop, Under Armour, Domino's Pizza, Kenny Rogers Roasters, The Body Shop etc. • Build rewards programs for: Samsung Mobile, AirAsia, U Mobile, Watsons, Caring Pharmacy, Perodua, Volkswagen etc. • Acquired merchant brands for: Mobile Wallets - e.g. Touch n Go e-Wallet, ShopeePay, GrabPay, Boost. Buy Now Pay Later apps - e.g. Atome, Grab Paylater. Food/ Mart delivery apps - e.g. GrabFood, ShopeeFood, GrabMart. • Media featured on: BFM 89.9, The Star, Yahoo News, MSN Lifestyle, Astro Awani, NTV7, Bernama TV, Focus Malaysia, The Sun, Malay Mail, Red FM etc. • Awards won: Creative Pioneer Awards 2015, PR Awards 2015 Finalist, Top 40 under 40, GradMsia HR Awards – Best Internship 2014 (2nd runner up) etc. • To see what's it like at Worthy Book, visit youtube.com/user/WorthyBook. 	

Email your CV to info@worthybook.my or WhatsApp **016-2905088** for enquiries.



INTERNSHIP PROGRAMME

QUIET,
unconfident

SLOW,
delay

TEXTBOOK
exercise

THEORY
only

IMMATURITY

SOLO



COMMUNICATION
skills

TIME
management

HANDS-ON
experience

INDUSTRY
knowledge

MATURITY

TEAM work



STUDENT

PROFESSIONAL