

## **Multimedia Graphic Designer cum Marketing Intern**

### **Job Overview**

At Gung, creativity and design are at the heart of our mission to connect with people through impactful content. We're looking for a Multimedia Graphic Designer cum Marketing Intern who is passionate about crafting visually engaging artwork. If you thrive on creating compelling visuals and have a keen interest in marketing, this role is for you.

### **Job responsibilities**

- Collaborate with the marketing team to develop and execute creative multimedia concepts.
- Create visually compelling content using industry-standard software for social media, websites, and videos.
- Transform marketing concepts into dynamic visuals that captivate the audience.
- Produce engaging visuals that highlight our jewelry collections, aligned with brand aesthetics.
- Refine designs based on feedback to meet campaign objectives.
- Stay updated on trends in multimedia and marketing techniques.
- Contribute innovative ideas to enhance brand storytelling.
- Assist in planning and executing marketing events and campaigns.
- Work with cross-functional teams to develop and implement content.
- Ensure seamless execution of marketing strategies through effective communication.
- Support ad-hoc tasks as needed.

### **Requirements**

- Enrolled in or recently completed a diploma/degree program in Graphic Design, Multimedia, or a related field.
- Proficient in Adobe Illustrator, Adobe Photoshop, video editing software, and other relevant multimedia design tools.
- Portfolio showcasing Graphic design-related artwork is highly recommended.
- Strong understanding of design principles, typography, and marketing concepts.

- Creative mindset with a passion for fashion and visual content creation.
- Excellent written and verbal communication skills in English.
- Ability to work independently and collaborate effectively with team members.
- Strong time management skills and ability to multitask effectively.
- Must be based in Selangor and available to work onsite during business hours.
- Weekend Availability: Must be open to working on weekends for pop-ups or photoshoots when required (compensated through OT payment or replacement leave).

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I acknowledge that I have read and understand the above job description in its entirety and I am capable of performing all of the stated requirements.

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Employee Signature

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Date