

Marketing cum Creative Design Intern

Are you passionate about branding, aesthetics, and digital marketing? GUNG Jewellery is seeking a Marketing cum Creative Design Intern to help bring fresh, bold ideas to life through captivating social media content, brand storytelling, and creative marketing campaigns. Gain hands-on experience with a demi-fine jewellery brand where fashion meets creativity, and your visuals empower women to express their individuality

Job Responsibilities

- Design scroll-stopping visuals and short-form videos that embody GUNG's brand spirit across social media, campaigns, and digital platforms.
- Involve in plan and shoot casual content (e.g., Reels, BTS, styling videos), and edit footage to emotionally showcase GUNG jewellery with intention and brand flair.
- Assist in crafting branded materials for launches, events, collaborations, and promotions.
- Collaborate on planning and executing marketing campaigns that celebrate confidence, individuality, and elegance.
- Explore trending content ideas to shape engaging narratives for our community.
- Ensure visual and brand consistency across all touchpoints.
- Contribute creative ideas that spark conversations, brand love, and cultural relevance.
- Assist with other initiatives and ad hoc tasks as needed.

Requirements

- Currently enrolled in Marketing, Communication, Graphic Design , Visual Communication / Multimedia Arts , Creative & Design, Digital Media or in a related field.
- Basic design knowledge (Canva, Adobe Express, or Photoshop)
- Social media-savvy, with a keen interest in content trends.
- Passionate about branding, marketing, and creative storytelling.
- Excellent written and verbal communication skills in English.
- Ability to work independently and collaborate effectively with team members.
- Strong time management skills and ability to multitask in a fast-paced environment.
- Dedicated, proactive, and eager to take on new challenges.
- Must be based in Kuala Lumpur/Selangor and available to work onsite.
- **Weekend Availability:** Must be open to working on weekends for pop-ups or photoshoots when required (compensated through OT payment or replacement leave).