

Internship in Digital Marketing

Responsibilities

- Assist in the creation of signage, circulars, mockups, e-mail campaigns, on line promotion, etc.
- Assist in the distribution or delivery of marketing materials
- Assist with fulfillment of marketing offers
- Assist with the preparation and delivery of training materials
- Perform analysis of marketing and sales data
- Seek and analyze competitor marketing and sales materials both on and offline
- Prepare presentations
- Open and sort mail
- Provide support to social media efforts
- Maintain tracking report of public relations activity.
- Assist on admin jobs

Qualifications

- Final year student in Design/Multimedia/Masscommunication/Marketing related course
- Prefer student who are looking to join the company full time after internship
- Need to submit a portfolio to us before we proceed to the next stage

Additional Information

- Internship allowance RM650 per month
- Office based in KL Eco City
- Regular work hours: Monday - Friday (9am - 6pm)
- Smart casual on Friday