

## **Company Background**

### **Ascertain technologies Sdn Bhd**

#### **About Us**

Ascertain technologies Sdn Bhd is a Malaysian based fintech software development company which is running successfully for over a decade. We have domain expertise in the BFSI industry. Our expertise includes developing IT Solutions, Data Processing, Data Implement Projects & Managed Services at major Banks in Malaysia.

#### **Our mission**

To have our services in every bank, to bridge the gaps between banking systems and people. As for making better decisions long term, Ascertain standardise the usage of Fintech by providing low-code fintech solution to our clients by providing a custom software, banking process and fintech frameworks. We curate our service fits the current industries because we speculate existing products and services are just not enough. With the years of experience in the same field, we are having major banking clientele globally. We always ensure to provide Smart, Speed, Efficient, and Convenient service to our clients.

#### **Our Vision**

To have our product and services in every bank to bridge the gaps between banking system

#### **Our team**

Our team brings together years of practice and experience to build and deliver a custom robust digital banking software integrated with the latest technology that simplifies your work processes efficiently. We work in an inclusive ecosystem, which is why we were able to establish our product, services and solutions for more than 12 countries.

We believe in '**Work for yourself**'. We encourage our team to take ownership at work policy as it allows you to give more attention to your role in the company. Besides that, these are the 3 words to describe our working culture: **Create value for yourself, Sincere, Respect each other.**

**So, are you willing to work for yourself? You are welcomed to our team!**

Find us at <https://ascertain.tech/>

## **Job Description**

We are looking for an enthusiastic marketing intern to join our marketing department and provide creative ideas to help achieve our goals. You will have administrative duties in developing and implementing marketing strategies.

This internship will help you acquire market insights and intelligence and provide you with knowledge of various marketing strategies. Ultimately, you will gain broad experience in marketing analysis and should be prepared to enter any fast-paced work environment. You will gain holistic learning experience with real-corporate world scenarios and build your career experience in fintech industry.

## **Responsibilities**

- Developing tools and methods for collecting data such as surveys, opinion polls or questionnaires
- Researching consumer opinions and marketing strategies and proposing adjustments to current strategies accordingly
- Measuring consumer satisfaction with software / system currently using.
- Monitoring and managing the company's social media platforms, adjusting outreach tactics as needed.
- Collect quantitative and qualitative data from consumers.
- Perform market analysis and research.
- Support respective department in daily activities.
- Perform data entry and information record accuracy

## **Requirements**

- Candidates must possess at least Bachelor's in Marketing, Business Studies or Equivalent
- Fluent in English & Bahasa Malaysia
- Active & hardworking
- Able to complete the work given
- Excellent in communication skills
- Excellent in time management skills which is to work in a fast-paced to meet deadlines
- Confident, self-motivated, and goal-oriented personality
- Strong desire to learn along with professional drive.
- Solid understanding of different marketing techniques.
- Excellent verbal and written communication skills.
- Excellent knowledge of MS Office.
- Passion for the fintech industry and its best practices.

**Allowance:** Rm 500

**Duration:** 6 Months

**Company located:** Menara UOA, Bangsar (2min walk from LRT Bankrakyat Bangsar)